



Graphic Design Associates in Arts Degree (FCC major #8501)

The Graphic Design Option combines aspects of the graphic communication, fine art, and business curricula to provide a foundation in graphic design. The student will receive a background in art, computer graphics and web design with an understanding of the requirements and limitations of production.

Student Learning Outcomes

1. Demonstrate competency in communications techniques and visual design theory through the use of application specific software and hardware.

First Year

First Semester

Course	Title	Units
Art 7	Beginning Drawing	3
AT 40	Preparing for Employment Opportunities	3
Grc 17	Adobe Illustrator	3
Grc 20A	Intro to Applied Graphics – Adobe Tools	3

First Year

Second Semester

Course	Title	Units
Grc 15	Web Page Design	4
Grc 30	Adobe InDesign-Professional Publishing	3
Grc 31	Intermediate Photoshop	3
Grc 39A	Introduction to Graphic Design	3

(continued on page 2)



Second Year
First Semester

Course	Title	Units
Grc 20B	Intro to Applied Graphics – Media	3
Grc 40A	Intermediate Graphic Design	3

Second Year
Second Semester

Course	Title	Units
BA 38	Operation of the Small Business	
	-- OR --	
BA 52	Introduction to Entrepreneurship	
	-- OR --	
Mktg 10	Principles of Marketing	
	-- OR --	
Mktg 11	Selling and Sales Management	
	-- OR --	
Mktg 21	Digital Marketing	3
Grc Elective	Select from the list below	3
Grc Elective	Select from the list below	3
Total	-----	40

Electives: GRC 22 or 23 or 32
or 34 or 51 or 52 or 53 or Photo 6 or Photo 12

GRC



Create the future you want to see